

### Vacancy Announcement

#### Job Title: Communications Expert

Duty Station: Geneva, Switzerland

The South Centre is seeking to fill a position of Communications Expert to assist in the effective development and implementation of a communication and media strategy. The Communications Expert will work with substantive programs of the South Centre in particular with the Programme on Development, Innovation and Intellectual Property (DIIP) team in the context of a project to boost the capacity of governments from developing countries to use the flexibilities contained in the WTO Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS) to promote access to essential medicines.

#### General Terms:

- The Communications Expert will be engaged on a full time basis by the South Centre under a Special Service Agreement (SSA) as a consultant pursuant to Annex V of the South Centre's Staff Regulations for a period of one (1) year, which may be renewed for another year subject to the availability of funding.
- The selected candidate will work under the supervision of the Head of Administration, the General Direction of the Executive Director of the South Centre and close collaboration with the Coordinator of the DIIP.
- Nationals of the Group of 77 and China will be given preference

#### Job Description:

The Communication Expert's duties shall include:

- Contribute to the development of an communications strategy aimed at building awareness and visibility of the South Centre among various audiences, and the engagement by South Centre member States in support of its activities, in particular in the area of access to medicines and TRIPS flexibilities
- Produce various forms of digital content including postings on the website and pages
- Take lead in writing and proofreading of communication materials such as brochures, factsheets, press releases, Tweets and reports of events and ensure effectively dissemination of these materials to various audiences, i.e. government officials and the media

- Support the production of publications in print and digital form
- Support teams with effective communication strategies in the preparation of events and trainings, including outreach to participants
- Build and manage successful relationships with the media

### Academic Qualification:

• Advanced university degree in journalism, communications, digital media, or related field.

# **Experience:**

- At least three years of post-graduate experience in managing institutional communications & media
- Experience in the field of health and/or intellectual property
- Commitment to development and the interests of developing countries in the area of access to medicines
- Fluency in English. Knowledge of other UN languages, i.e. Spanish, French, is an advantage
- Outstanding skills for communicating content to diverse audiences; use of tools in social media, graphic skills, writing skills
- Ability to ensure a high standard of publication-ready material for dissemination in print and online format
- Ability to work independently within deadlines
- Solid work ethic
- Comfort working in a collaborative, team environment

# **Remuneration:**

Competitive remuneration as applicable for the duty station shall be offered.

# **Selection Process:**

Applicants should send their CVs, motivation letter and a written sample of written and/or edited work in English at <u>applications@southcentre.int</u> (stating the title of this vacancy announcement) no later than CET 24.00 hrs. on 15 September 2018.

Copies of qualifications, previous employment certificates, publications etc. should not be sent with the application. These may be requested at later stage.

Only short listed candidates will be contacted for a subsequent interview. Candidates are kindly requested to refrain from enquiring about progress of their application.

The selected candidate is expected to take up the assignment by 1 October 2018.

### About the South Centre:

The South Centre is the inter-governmental policy research institution of developing countries, with currently 54 developing country member States from Africa, Asia and the Pacific, and Latin America and the Caribbean. The South Centre promotes more effective South-South cooperation and coordination, supports developing countries in participating in and voicing their development interests and priorities more effectively in various multilateral and regional development policy-related issues and fora, and provides policy advice and technical assistance to governments on their national development-related policies.

The main activities of the Centre are policy research and analysis, convening of meetings and conferences for developing countries to share views and experiences, and technical assistance and capacity building activities. The issues taken up by the Centre include international and regional trade policy, global macroeconomic and finance issues, global public health, innovation and intellectual property policy, climate change, environment and sustainable development, international economic issues including tax policy, external debt and international investment policy; human rights policy; global governance for and North-South relations, South-South cooperation, and global governance for development. The South Centre has three major institutional pillars: The Council of Representatives in which the Member States are represented; the Board comprising a Chairperson and members who act in their individual capacities and provide guidance to the Secretariat; and the Secretariat headed by the Executive Director which implements the activities of the South Centre. The Secretariat is accountable to and works under the guidance of the Board and the Council.