



**SOUTH
CENTRE**

South Unity, South Progress

The WIPO Development Agenda

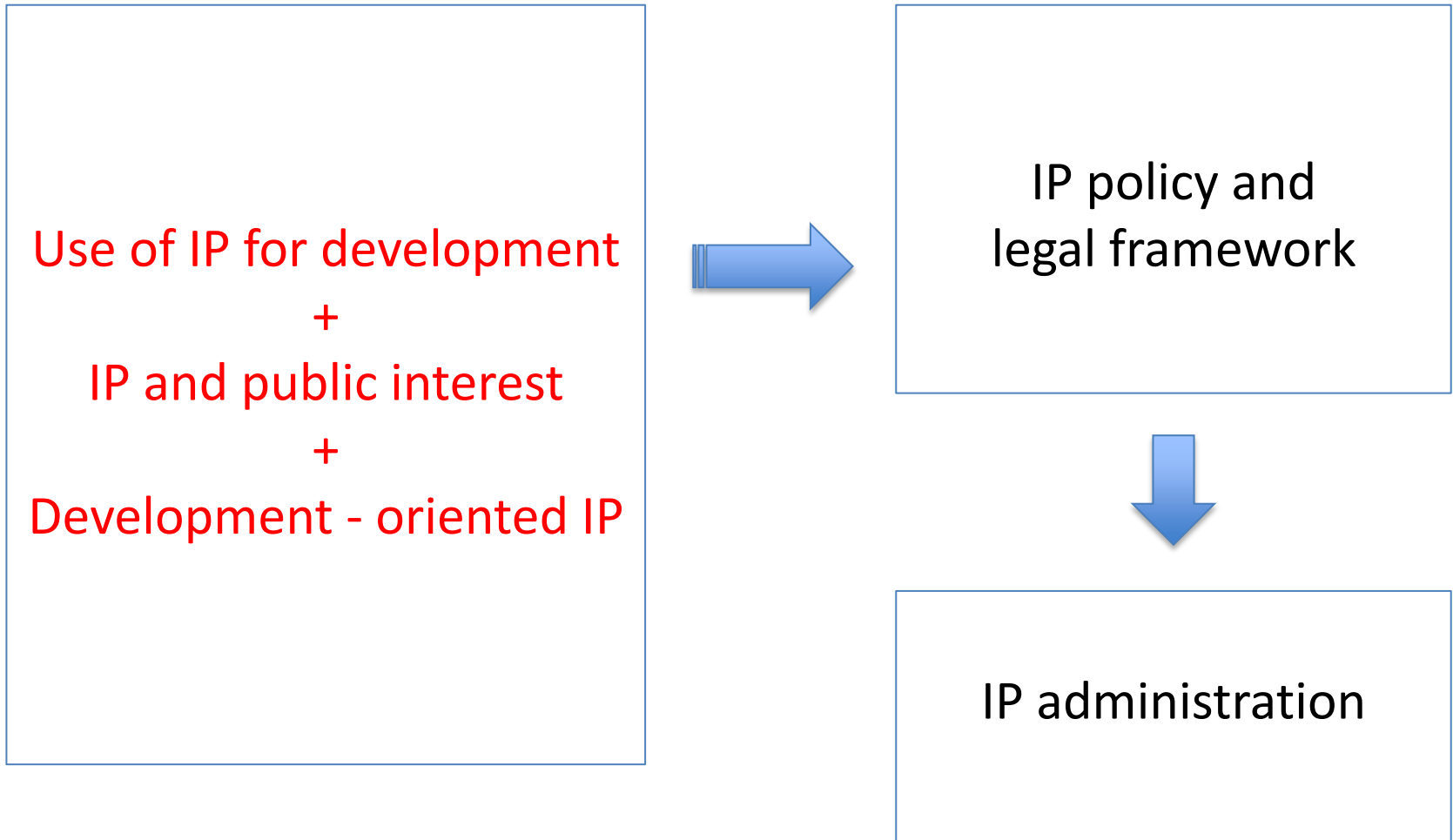
4 October, 13:00 – 15:00

Room B, WIPO Headquarters, Geneva

Special presentation by Prof. Carlos Correa

Special Advisor on Trade and Intellectual Property at the South Centre and
Director of the Center for Interdisciplinary Studies on Industrial Property at the
Law Faculty of the University of Buenos Aires

Interactive discussion



Key finding of independent external review of the WIPO DA:

WIPO Development Agenda



National development agendas

- Renewed leadership - Member States, Secretariat and stakeholders
- Foster national inter-sectorial discussion
- Focus on development-oriented IP / public interest
- Differentiate DA principles from DA activities/projects
- Advance new project proposals

- Shape content of CDIP standing agenda item on “IP and development”
- Discussion on how WIPO can contribute to the UN Sustainable Development Goals
- Strengthen economic analysis in WIPO (economic and statistics division) and link to programs, norm-setting and TA activities
- Attention to WIPO Global Challenges programme and partnerships
- Technical assistance and governance aspects



Question of WIPO Mandate

- Promote IP protection, ensure administrative cooperation among Unions (WIPO Convention, amd. 1979)
- Promote creative intellectual activity and facilitate transfer of technology related to industrial property to the developing countries in order to accelerate economic, social and cultural development. Cooperate with UN in provision of technical assistance for development in the field of intellectual creation (UN Agreement 1974)

Should WIPO focus on promoting innovation, beyond IP promotion?
i.e. market failures, non-IP factors, non-IP models

"[Innovation].. as a capacity and strategy that applies to all sectors.. provides opportunity for WIPO to contribute to all SDGs"

Director General F. Gurry, WIPO Assemblies 2017

Thank you

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